

ArDe

AUTUMN / WINTER 2016/17



BY NATALIJA BELOGAJ

AW 2016/17 | BIRKET & VEJEN



BIRKET: HIGH NECK TOP | THICK JERSEY | BLACK
VEJEN: LONG SKIRT | WOOL, RAYON | YELLOW

AW 2016/17 | HOVER & VEJEN



HOVER: CAPE | JERSEY | FAUX FUR | BLACK
VEJEN: LONG SKIRT | WOOL, RAYON | YELLOW

AW 2016/17 | SEVEL & TVIS



SEVEL: LONG FLARED SKIRT | WOOL, RAYON | SILVER
TVIS: SHORT SLEEVELESS TUNIC | WOOL, RAYON | BLACK

AW 2016/17 | NORS & ANNISE



NORS: CAPE | WOOL, RAYON | CAMEL, BLACK
ANNISE: PENCIL SKIRT | THICK JERSEY | BLACK

AW 2016/17 | VARDE & ANNISE



VARDE: LONG SLEEVELESS TUNIC | WOOL, RAYON | SILVER
ANNISE: PENCIL SKIRT | THICK JERSEY | BLACK

AW 2016/17 | FOLE & ANNISE



FOLE: JUMPER WITH HIGH NECK | THICK JERSEY | WHITE
ANNISE: PENCIL SKIRT | THICK JERSEY | BLACK

AW 2016/17 | OKSBY & SKJERN



OKSBY: CAPE | DOUBLE FACED | THICK JERSEY, FAUX FUR | BLACK-WHITE
SKJERN: TROUSERS | THICK JERSEY | PETROL

AW 2016/17 | HALLUND, AULUM & ANNISE



HALLUND: SHORT COAT, DOUBLE FACED | WOOL | BLACK-GOLD
AULUM: SHORT SLEEVELESS TUNIC | WOOL, RAYON | BLACK (ANNISE: SEE PAGE 7)

AW 2016/17 | BIRKET & NORRE



BIRKET: HIGH NECK TOP | THICK JERSEY | BLACK
NORRE: TUNIC | FAUX FUR, THICK JERSEY | BLACK-WHITE

AW 2016/17 | BIRKET & NORRE



BIRKET: HIGH NECK TOP | THICK JERSEY | GOLD
NORRE: TUNIC | FAUX FUR, THICK JERSEY | BLACK

AW 2016/17 | BIRKET & LUNDE



BIRKET: HIGH NECK TOP | THICK JERSEY | GOLD
LUNDE: PENCIL SKIRT | WOOL, RAYON | BLACK

AW 2016/17 | TVIS & LUNDE



TVIS: SHORT SLEEVELESS TUNIC | WOOL, RAYON | BLACK
LUNDE: PENCIL SKIRT | WOOL, RAYON | BLACK

AW 2016/17 | AULUM & HEE



AULUM: SHORT SLEEVELESS TUNIC | WOOL, RAYON | BLACK
HEE: LONG FLARED SKIRT | FAUX FUR | BLACK

AW 2016/17 | FOLE & HEE



FOLE: JUMPER WITH HIGH NECK | THICK JERSEY | BLACK
HEE: LONG FLARED SKIRT | FAUX FUR | BLACK

AW 2016/17 | SKAVE



SKAVE: DRESS | FAUX FUR, THICK JERSEY | BLACK

AW 2016/17 | AULUM & ANNISE



AULUM: SHORT SLEEVELESS TUNIC | WOOL, RAYON | BLACK
ANNISE: PENCIL SKIRT | THICK JERSEY | PETROL

AW 2016/17 | MEELSE & SKJERN



MEELSE: LONG SLEEVELESS TUNIC | WOOL, RAYON | PETROL-GOLD-YELLOW
SKJERN: TROUSERS | THICK JERSEY | PETROL

AW 2016/17 | HALLUND & NORRE



HALLUND: SHORT COAT, DOUBLE FACED | WOOL | PETROL-WHITE
NORRE: TUNIC | FAUX FUR, THICK JERSEY | BLACK-WHITE

AW 2016/17 | OKSBY & SKJERN



OKSBY: CAPE, DOUBLE FACED | THICK JERSEY, FAUX FUR | BLACK-GOLD
SKJERN: TROUSERS | THICK JERSEY | BLACK

AW 2016/17 | KRYLE & NORRE



KRYLE: SHORT SLEEVE CARDIGAN | WOOL, RAYON | PETROL
NORRE: TUNIC | FAUX FUR, THICK JERSEY | BLACK-WHITE

AW 2016/17 | GROVE & NORRE



GROVE: SHORT SLEEVE CARDIGAN | THICK JERSEY | GOLD
NORRE: TUNIC | FAUX FUR, THICK JERSEY | BLACK

AW 2016/17 | ODDEN



ODDEN: DRESS | WOOL, RAYON | BLACK

AW 2016/17 | AARUP & ODDEN



AARUP: LONG COAT, DOUBLE FACED | WOOL | BLACK-GOLD
ODDEN: DRESS | WOOL, RAYON | BLACK

AW 2016/17 | AARUP



AARUP: LONG COAT, DOUBLE FACED | WOOL | BLACK-GOLD

AW 2016/17 | ABED



ABED: DRESS | WOOL, RAYON | BLACK

AW 2016/17 | ALS



ALS: LONG DRESS | WOOL, RAYON | SILVER-BLACK

AW 2016/17 | ESPE



ESPE: DRESS | WOOL, RAYON | SILVER

AW 2016/17 | GUDME



GUDME: DRESS | WOOL, RAYON | CARAMEL-BLACK

AW 2016/17 | TROENSE



TROENSE: DRESS | WOOL, RAYON | PETROL-GOLD-YELLOW

AW 2016/17 | FARUM



FARUM: DRESS | WOOL, RAYON | GOLD



ArDe

My name is Natalija Belogaj. During all my life creating and sewing womens' clothes was not only my job, but also my passion and hobby. Since 2007 I have been running my own studio. In 2013 a brandname ArDe has been established.

My collection was inspired by needs of modern women. My style is urbanistic. By observing the changes in the world I tried to express it in my models by creating not only comfortable and practical clothes for women, but also by bringing charm, elegance and grace into everyday looks. Our age of high-tech projects minimalistic and laconic moods. This is the reason why my collection is performed in geometric lines and muted colors.

I am not seeking inspiration in the collections of other designers and do not follow them. My ideas are coming spontaneously, like if I suddenly see the vision of how my models should look like. Moreover, I know immediately what texture of fabric I will use. I believe that in order to design clothes three elements are inevitably needed: creativity, fantasy and hard work. I also believe that a designer must be very good at sewing. Because when he or she starts to create a model, it is a must to understand how to sew it correctly. The person has to live in harmony. One of elements of being in harmony is an appearance. That is why by creating my models I am striving to achieve that they are modern and fashionable, but at the same time very comfortable. I believe that the best is to do what you love, to surprise and to make happy other people.

Natalija Belogaj

VISIT MY WEBSITE: WWW.ARDE-FASHION.COM

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